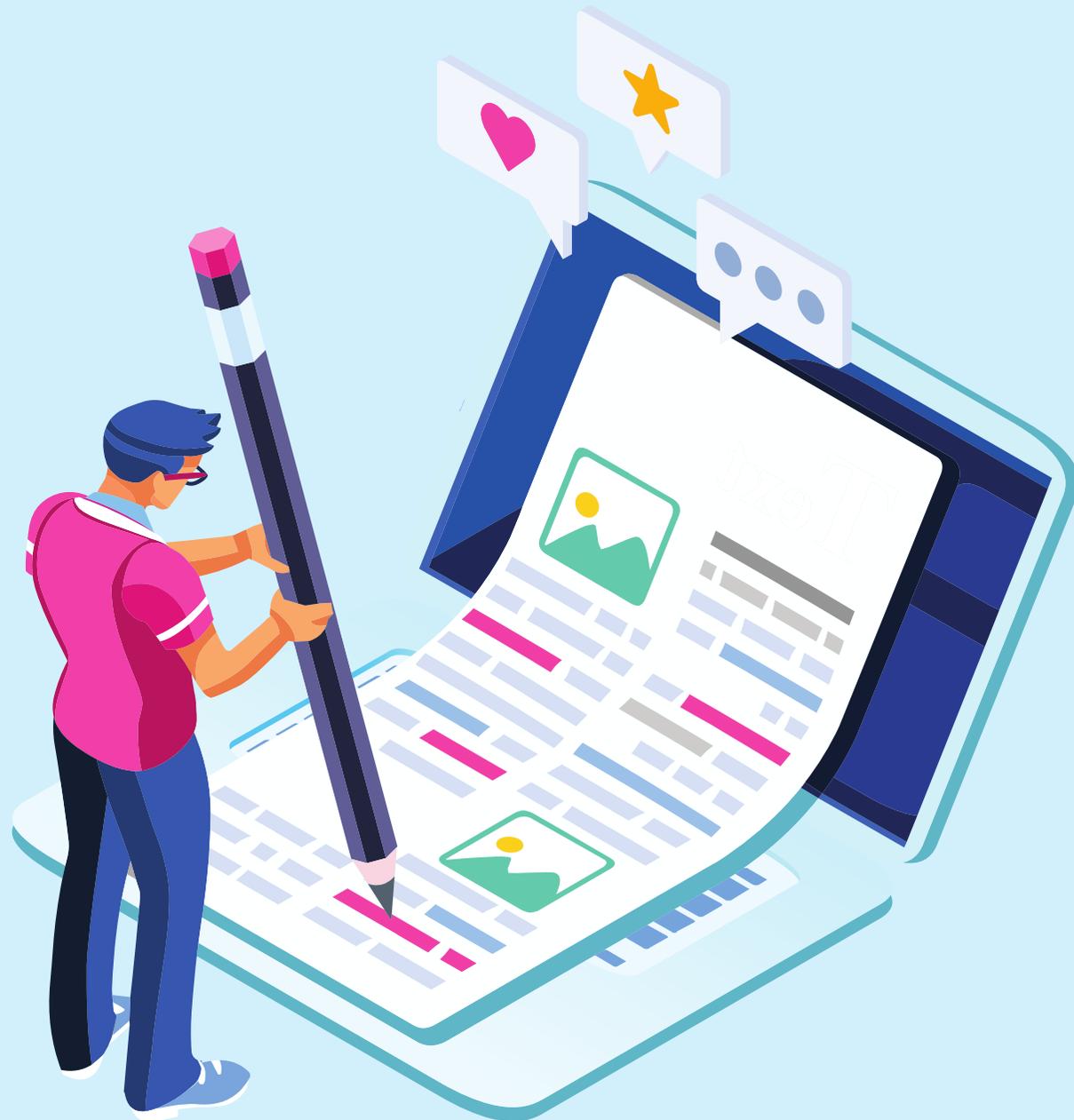


Algunos casos de aplicación del Diseño Legal



Tomado de "*How to desing user-centric digital law*" de Emma Hertzbeg



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THOUGHTS



Términos y condiciones de Dottir Attorneys rediseñados por Dot.

Contrato tradicional sin aplicación de diseño legal

- Documento largo y lleno de información.
- Parece que alguien podría agregar o eliminar párrafos o cambiarlo según el cliente
- Difícil de entender, todo se valora igual o se valora más una cláusula que otra.

Dottir

Dottir Attorneys Terms and Conditions

These terms and conditions apply to all services provided by Dottir Attorneys Ltd ("Dottir Attorneys") and all assignments and engagements between Dottir Attorneys and its clients. The clients of Dottir Attorneys hereinafter also referred to as "you" and Dottir Attorneys as "we". By using our services, you agree to these terms and conditions.

Unless otherwise expressly agreed, the terms applicable to the services provided by Dottir Attorneys are limited solely to these terms and conditions and any additional or different terms and conditions referred to by the client of Dottir Attorneys are not binding upon Dottir Attorneys. However, in case of any discrepancies between these terms and conditions and a possible engagement letter entered into with you, the engagement letter shall supersede these terms and conditions.

1. Attorneys at law are supervised by the Finnish Bar Association

Dottir Attorneys is bound to comply with the code of conduct and rules set out by the Finnish Bar Association that can be found at www.asiamiesjärjestö.fi.

The Finnish Bar Association: P.O. Box 1700 (Lomakatu 14) FI-00101 Helsinki, Finland Tel: +358 9 1888 120, Fax: +358 9 1888 1290, info@asiamiesjarjesto.fi.

2. Our services

Prior to accepting an engagement, Dottir Attorneys performs an internal audit of potential liability in order to identify any conflicts of interest preventing us from representing you. Please note that conflicts of interest may also arise during the course of handling an assignment, although we might be hindered to continue representing you and might be obliged to terminate the assignment.

Please note that our services are limited to legal advice only. Any type of financial, commercial, accounting, technical or environmental advice is not a part of our services. Our services do not include tax advice and we do not assess potential tax consequences of our advice. The lawyers of Dottir Attorneys are qualified to provide advice in Finnish

law only and any statements of our lawyers relating to the laws of other jurisdictions shall not be deemed as legal advice and no liability is assumed by Dottir Attorneys in respect of any views expressed in foreign laws.

Our legal advice and our services are always followed in accordance with the information, instructions and documentation you provide to us, in relation to each assignment. Our advice may not be relied upon in any other matter or for any other purpose than for which our advice was provided.

Dottir Attorneys designates one of its partners to be primarily responsible for the engagement and chooses the lawyers and other personnel handling the engagement. The agreement for the provision of legal services is made between you and Dottir Attorneys, not between you and any individual. Without prejudice to your right to bring claims against Dottir Attorneys, you agree not to bring any claims against any personnel of Dottir Attorneys, unless otherwise provided by mandatory law.

Dottir Attorneys is allowed to change the staff handling the assignment unless expressly otherwise requested by you. If agreed between you and Dottir Attorneys, external advisers, e.g. foreign lawyers, may be engaged for handling the matter. Dottir Attorneys is not liable for the cost of using such external assistance. Dottir Attorneys assumes no liability for the services or advice provided by external advisers, irrespective of whether such advisers have been engaged by Dottir Attorneys.

Dottir Attorneys uses email for communicating with clients. In case you prefer other means of communication, the partner responsible for your assignment shall be notified in order to ensure that no emails have been blocked by spam filters, you should follow up any urgent and/or important emails by telephone.

3. Fees, costs and payment

Unless otherwise expressly agreed, the fees charged by Dottir Attorneys are based on the hourly billing rates applied from time to time. The total fees may be determined by the time spent on the engagement as well as

the complexity and urgency of the matter as well as by business interest and the results of the engagement. Any fee estimates given by us are merely indicative, unless otherwise agreed.

Unless otherwise instructed, we are entitled to incur on your behalf reasonable out-of-pocket costs deemed necessary or advisable when carrying out the assignment, such as travel, governmental, registration and accommodation costs.

In some cases, we may require a retainer to cover our future costs and fees.

Unless otherwise indicated, the term of payment of our invoices is 14 days from the date of our invoice. Value added tax is added to our fees in accordance with applicable tax regulation. Unpaid but overdue payments are subject to penalty interest in accordance with the Finnish Interest Act.

You are encouraged to inquire from your insurance company whether your possible legal expenses insurance is applicable to your engagement with us and whether our fees can be covered by such legal expenses insurance. Please note that not always through our clients directly, irrespective of whether our fees can be claimed from an insurance company or from a counterparty in a lawsuit.

4. Intellectual property rights

All intellectual property rights, including copyright, in the material we generate in the course of the engagement are retained by Dottir Attorneys. You have the right to use such materials for the purposes for which they are provided to you.

5. Prevention of money laundering and terrorist financing

Dottir Attorneys is obliged under law to identify its clients, the clients' contacts and representatives as well as determine the origin of our clients' funds, in accordance with regulation governing the prevention of money laundering and terrorist financing. We are obliged to report suspicions of money laundering or terrorist financing to the competent authorities and might be obliged to suspend the

Contrato tradicional con aplicación de diseño legal

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- **Más fácil de entender, color, marca, tipografía.**
- **Los documentos bien diseñados crean confianza: el cliente cree que el documento es el mismo para todos los clientes y que no se modificará.**

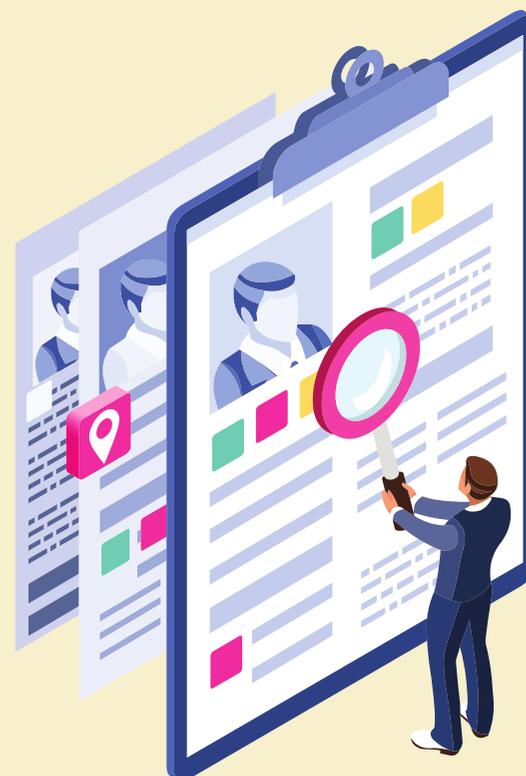
***En este caso, las marcas en la columna de la derecha explican los puntos clave de la columna de la izquierda de los documentos.**

2

DOT.

Consultora en diseño legal.

Desarrolla contratos que se adapten al uso comercial moderno: claros, fáciles de negociar e implementar.



Instruye a equipos legales y estudiantes sobre la importancia e implementación del diseño legal, por medio de talleres para despachos de abogados

3



Proyecto ALPA para digitalizar el sistema de justicia finlandés

Este proyecto se desarrolla con la cooperación de grupos de interés para que los procesos judiciales sean digitales y sin papel y la creación de un banco de datos.



¿Cómo se logró ejecutar este proyecto?



- 1. Identificando necesidades.*
- 2. Con apoyo gubernamental .*



**"El diseño es un método para
solucionar problemas complejos, y
permite descubrir necesidades no
satisfechas en el entorno de un
problema"**

Emma Alina Hertzberg





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